

# INTERNATIONAL COOPERATION PROJECT 'RE-BUILD' (AID 013244/12/7)



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***‘Re-Build – Quality Architectural Restoration as a Driver of Economic Development in the Construction and Tourism Sectors in Jordan’***

The 3-year Project focuses on vocational training and employment support, with particular attention to the protection and enhancement of the cultural, tourist and archaeological heritage of the area

It promotes the employment of young Jordanians in the construction, restoration, and tourism sectors through training pathways enabling beneficiaries to enter the labor market as employees, entrepreneurs, or self-employed workers





To ensure proper learning, beneficiaries will put into practice the theoretical concepts acquired during training in key historical-architectural sites such as Petra and Kerak Castle; in this way, the initiative aims to foster the restoration and enhancement of Jordanian cultural heritage, supporting improved valorization of the country also for tourism



The project also aims to strengthen safety skills for Jordanian workers in the construction sector through training courses on basic safety, scaffolding assembly, and site supervisor activities



Support activities for local CSOs are also planned through training on technical topics (design, administration, etc.)

Finally, the Project aims to foster entrepreneurship and self-employment in the tourism and construction sectors in Jordan through specific training and mentoring pathways supporting youth in the creation of start-ups





# JORDANIAN PARTNERS

Petra Development & Tourism Region Authority (PDTRA)



Sela for Training and Protection of Heritage – Petra

Municipality of Kerak



Jordanian Engineers Association



German-Jordanian University of Amman





## ITALIAN PARTNERS

Municipality of Gubbio



ELIS Center Association – Rome



Kimia SpA – Perugia



# ACTIVITIES

1. Publication of the call for applications for Jordanian trainers
2. Selection of trainers, skills assessment, and aptitude interview
3. Project kick-off meeting in Perugia
4. Training of trainers in Perugia
5. Publication of calls for applications for young Jordanian beneficiaries

# ACTIVITIES

6. Orientation/selection of beneficiaries

7. Inauguration of the Training Centers in Petra and Naur

8. Capacity building workshops and peer-to-peer training to share best practices, methodologies, and innovative approaches to support local CSOs

9. Safety courses and training for restoration technicians

10. Workshops for young beneficiaries on CV writing, responding to job offers, and job interviews

## ACTIVITIES

11. Open day with companies

12. Seminars with local CSOs

13. Internships at construction sites or building companies

14. Courses in the tourism sector

15. Study visit to Italy for local NGOs

16. Selection of beneficiaries for microenterprise creation and self-employment

# ACTIVITIES

17. Training program on entrepreneurship and self-employment

18. Project Work to develop business plans

19. Support to business start-up and provision of seed funds

20. Mentoring during the post-creation phase

21. Final project workshop in Jordan